

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Committee to Re-Elect Judge Carolyn El
Product	October 2012 Campaign
Estimate Number	

<b>Invoice #</b>	<b>106679-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/26/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	106679
Alt Order #	
Deal #	
Order Flight	10/12/12 - 10/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Policy Communications**  
**Attention: Accounts Payable**  
**415 S. 6th St.**  
**Ste 200A**  
**Las Vegas, NV 89101**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	3x	M-W-F--				
	KSNV			M	10/15/12	:30	8:27 AM	Ellsworth 2012 TV Ad	\$600.00		1
	KSNV			W	10/17/12	:30	7:28 AM	Ellsworth 2012 TV Ad	\$600.00		2
	KSNV			F	10/19/12	:30	8:37 AM	Ellsworth 2012 TV Ad	\$600.00		3
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	8:58 AM	Ellsworth 2012 TV Ad	\$600.00		4
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/08/12 to 10/14/12	1x	----F--				
	KSNV			F	10/12/12	:30	6:57 AM	Ellsworth 2012 TV Ad	\$450.00		1
					10/15/12 to 10/21/12	2x	-T-T---				
	KSNV			Tu	10/16/12	:30	6:12 AM	Ellsworth 2012 TV Ad	\$450.00		2
	KSNV			Th	10/18/12	:30	6:50 AM	Ellsworth 2012 TV Ad	\$450.00		3
					10/22/12 to 10/28/12	1x	-T-----				
	KSNV			Tu	10/23/12	:30	6:59 AM	Ellsworth 2012 TV Ad	\$450.00		4
3	KSNV	Noon News	12-1230pm		to						
					10/15/12 to 10/21/12	4x	MT-TF--				
	KSNV			M	10/15/12	:30	12:08 PM	Ellsworth 2012 TV Ad	\$275.00		2
	KSNV			Tu	10/16/12	:30	12:25 PM	Ellsworth 2012 TV Ad	\$275.00		3
	KSNV			Th	10/18/12	:00			<del>\$275.00</del>	See MG 5.3,5.4	4
	KSNV			F	10/19/12	:30	12:12 PM	Ellsworth 2012 TV Ad	\$275.00		1
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	12:21 PM	Ellsworth 2012 TV Ad	\$275.00		5
4	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/15/12 to 10/21/12	3x	-TWT---				

The actual broadcast information shown on this invoice was taken from the Official program log.

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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**INVOICE**

Advertiser	Committee to Re-Elect Judge Carolyn El	Invoice #	106679-1
Product	October 2012 Campaign	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/26/12
Station	KSNV	Order #	106679
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/12/12 - 10/26/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			Tu	10/16/12	:30	4:26 PM	Ellsworth 2012 TV Ad	\$450.00		2
	KSNV			W	10/17/12	:30	5:00 PM	Ellsworth 2012 TV Ad	\$450.00		3
	KSNV			Th	10/18/12	:30	4:12 PM	Ellsworth 2012 TV Ad	\$450.00		1
				10/22/12 to 10/28/12		1x	M-----				
	KSNV			M	10/22/12	:30	4:39 PM	Ellsworth 2012 TV Ad	\$450.00		4
5	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
				10/15/12 to 10/21/12		2x	M---F--				
	KSNV			M	10/15/12	:30	6:59 PM	Ellsworth 2012 TV Ad	\$750.00		2
	KSNV			F	10/19/12	:00			<del>\$750.00</del>	See MG 5.3,5.4	1
				NOT AVAILABLE RATE							
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	F	10/26/12	:30	6:44 AM	Ellsworth 2012 TV Ad	\$700.00	MG for 3.4,5.1	3
	KSNV	Today 4th Hour	10am-11am	F	10/26/12	:30	10:47 AM	Ellsworth 2012 TV Ad	\$325.00	MG for 3.4,5.1	4
6	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
				10/15/12 to 10/21/12		3x	-TWT---				
	KSNV			M	10/15/12	:00			<del>\$450.00</del>	See MG 6.5	4
				NOT AVAILABLE RATE							
	KSNV			Tu	10/16/12	:00			<del>\$450.00</del>	See MG 6.4	3
	KSNV			W	10/17/12	:30	7:38 PM	Ellsworth 2012 TV Ad	\$450.00		1
	KSNV			Th	10/18/12	:00			<del>\$450.00</del>	See MG 6.5	2
				NOT AVAILABLE RATE							
	KSNV			Th	10/18/12	:30	7:34 PM	Ellsworth 2012 TV Ad	\$900.00	MG for 6.2,6.4	5
7	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/15/12 to 10/21/12		3x	M-W-F--				
	KSNV			M	10/15/12	:30	11:12 PM	Ellsworth 2012 TV Ad	\$775.00		2
	KSNV			W	10/17/12	:30	11:34 PM	Ellsworth 2012 TV Ad	\$775.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			F	10/19/12	:30	11:20 PM	Ellsworth 2012 TV Ad	\$775.00		3
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	11:32 PM	Ellsworth 2012 TV Ad	\$775.00		4
8	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	11:29 PM	Ellsworth 2012 TV Ad	\$750.00		1
9	KSNV	Sa-Su Early News	5pm-630pm								
				10/08/12 to 10/14/12	1x	-----S-					
	KSNV			Sa	10/13/12	:30	6:27 PM	Ellsworth 2012 TV Ad	\$450.00		1
				10/15/12 to 10/21/12	1x	-----S-					
	KSNV			Sa	10/20/12	:30	5:14 PM	Ellsworth 2012 TV Ad	\$450.00		2
<b>Aired Spots</b>				<b>28</b>							

**Gross Total** **\$14,975.00**

**Agency Commission** **\$2,246.25**

**Net Amount Due** **\$12,728.75** **Payment Terms 30 Days**

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